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Table of Contents

Research Trends Editorial Board

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PAGE 3

The value of bibliometric measures



Pleased to cite you: the social side of citations

The advent of robust data sources for citation analysis and computational tools for social network analysis in recent years has reawakened an old question in the sociometrics of science: how socially connected are citers to those that they cite? Research Trends talks to those in the know.

PAGE 4

Research trends



Mapping unknown regions

Maps of science help us visualize and conceptualize how different scientific disciplines relate to each other. Although many maps assume a hierarchy of disciplines, Richard Klavans and Kevin Boyack believe the structure should be circular.

PAGE 5

Country trends



Obama's "Dream Team"

Obama's new senior science advisory team brings together some of the most successful and influential scientists in the US, ushering in a new era where science is at the centre of policy. We look at the track records of five of the appointees.

PAGE 6

Expert opinion



Inspired by bibliometrics

For many editors, the bibliometrics underlying journal rankings are a fuzzy area. But for those already using similar techniques in their research, bibliometrics is another tool to help increase journal quality. Brian Fath tells us how the work of Derek de Solla Price has opened his eyes to the world of citation analysis.

PAGE 7

Why Did You Cite...?



...a Top-Cited marketing paper

Stephen Vargo and Robert Lusch's 2004 paper "Evolving to a new dominant logic for marketing" is the Top-Cited in its category. We ask Vargo and one its many citers why they think this article is so successful.